



2025 SPONSORSHIP PROPOSAL

ANNUAL
FATHER/DAUGHTER
SNEAKER BALL

DATE: JUNE 15, 2025

LOCATION: ATLANTA CITY HALL
55 TRINITY AV, SW, ATLANTA, GA

TIME: 3PM-8PM EST

PROPOSED BY :

An Officer and
Gentlewoman, LLC

www.ryancameronfoundation.org

INTRODUCTION

Hello,

Thank you for considering supporting the Ryan Cameron Foundation.

I am a proud advocate for youth empowerment and education. I have seen firsthand the transformative impact that our programs have on the lives of young people, and I am excited to share with you the opportunity to join us in making a difference.

Every day, we witness the potential and promise that lies within each young person we serve. We believe that every young person deserves the chance to succeed, regardless of their background or circumstances. That's why the Ryan Cameron Foundation is committed to providing access to education, mentorship, and leadership development opportunities that empower youth to reach their full potential.

By becoming a sponsor of the Ryan Cameron Foundation, you are not just supporting a program—you are investing in the future of our communities. Your support will help us expand our reach, enhance our programs, and create even more opportunities for young people to thrive.

I invite you to join us on this journey of empowerment and transformation. Together, we can make a lasting impact on the lives of young people and build a brighter future for generations to come. Thank you for your consideration and for your commitment to empowering youth.

Sincerely,

Ryan Cameron
Founder
Ryan Cameron Foundation

RYANCAMERONFOUNDATION.ORG



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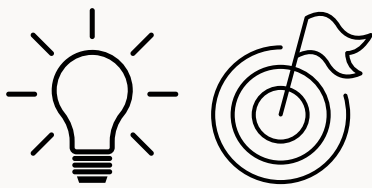
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SPONSORSHIP PACKAGE



Vision

The Ryan Cameron Foundation envisions a future where every young person has the opportunity to thrive. We strive to empower youth with education, mentorship, and leadership skills, fostering a generation of impactful leaders who shape their communities for the better.

Established in 2002, The Ryan Cameron Foundation (RCF) is committed to nurturing the potential of today's youth, empowering them to become the leaders of tomorrow. With a range of programs, RCF offers valuable resources and services that have a positive influence on young individuals, aiding them in their journey from childhood to adulthood. Our mission is to bridge the gap for underserved and at-risk youth. Each year, we organize programs centered around wellness, leadership development, teen driver education, violence prevention, volunteerism, and environmental awareness.

MEET OUR TEAM



Ryan Cameron

Founder



Raquel Riley Thomas

CEO of AOAGWLLC
Global Media and
Entertainment Co

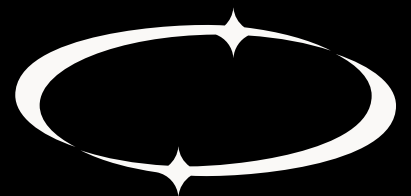


Lorenda Nelson

AOAGWLLC
Public Relations
Administrator



ABOUT THE EVENT



The Ryan Cameron Foundation (RCF) is thrilled to announce the annual Father Daughter Sneaker Ball, a celebration of the special bond between fathers and daughters. Last year, the event was held at the Delta Museum in Atlanta, GA, and attracted over 300 fathers and daughters from the community.

This year we are excited to announce we will have the event at the historic Atlanta City Hall in downtown Atlanta!

We invite all fathers and daughters in the community to join us for an evening of fun, laughter, and bonding at the Father Daughter Sneaker Ball. Whether you're dancing the night away or enjoying a delicious meal with your loved ones, this event promises to be an unforgettable experience for all.

Date: June 15, 2025

Location: Atlanta City Hall | 55 Trinity Av, SW, Atlanta, GA

Time: 3pm-8pm EST

Dress: Formal attire except attendees wear their favorite sneakers!

EVENT HIGHLIGHTS

- The Father Daughter Sneaker Ball is a fun-filled evening featuring music, dancing, and entertainment for fathers and daughters of all ages.
- Attendees are encouraged to wear their favorite sneakers, adding a unique and casual twist to the traditional father-daughter dance.
- The event will include a sit-down dinner and special activities designed to create lasting memories for fathers and daughters.
- Proceeds from the event will support the RCF's programs and initiatives aimed at empowering youth and strengthening family bonds.



MEDIA COVERAGE

The Father Daughter Sneaker Ball, hosted by the Ryan Cameron Foundation, will receive extensive media coverage this year. Local news outlets are expected to attend and capture the heartwarming moments shared between fathers and daughters. Press releases will be issued to announce the event and provide updates leading up to the date. Social media promotion will engage the community and encourage attendees to share their experiences using event hashtags. Media partnerships will enhance visibility and recognition for sponsors, showcasing their support for this meaningful community event.



EVENT SCHEDULE



15TH
JUN

PART 1

The event will include photo booths, and special activities designed to create lasting memories for fathers and daughters.

Experience an exquisite culinary journey with our sit-down dinner at the Father Daughter Sneaker Ball. Immerse yourself in the elegant ambiance of the evening as you enjoy this gourmet feast, surrounded by loved ones and creating lasting memories.



PART 2

Experience the thrill of our silent auction at the Father Daughter Sneaker Ball, where last year, a little girl won a puppy! Join us this year for your chance to bid on exciting prizes.

The evening will culminate in a celebration of music and dance, featuring the annual father-daughter soul train line and special musical guests!





BENEFITS FOR SPONSOR



BRAND EXPOSURE

Brand Exposure: As a sponsor of the Father Daughter Sneaker Ball, your brand will gain significant exposure to a diverse audience, including attendees, media outlets, and online followers. Your logo will be prominently displayed at the event, and your brand will be mentioned in press releases, social media posts, and other promotional materials, increasing visibility and brand recognition.

COMMUNITY ENGAGEMENT:

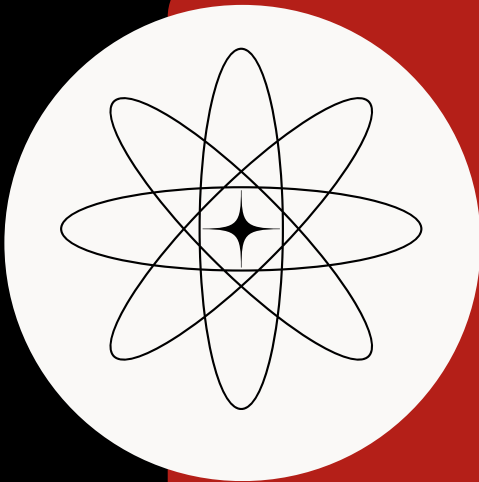
Sponsoring the event allows you to actively engage with the community and show your support for family values and youth empowerment. By aligning your brand with a positive and meaningful cause, you can enhance your reputation and build strong relationships with customers and stakeholders who share your values.

NETWORKING OPPORTUNITIES:

The Father Daughter Sneaker Ball provides a unique networking opportunity to connect with other sponsors, community leaders, and influencers. You'll have the chance to forge valuable connections, explore potential partnerships, and expand your network, all while supporting a worthy cause.

SPONSORSHIP PACKAGE

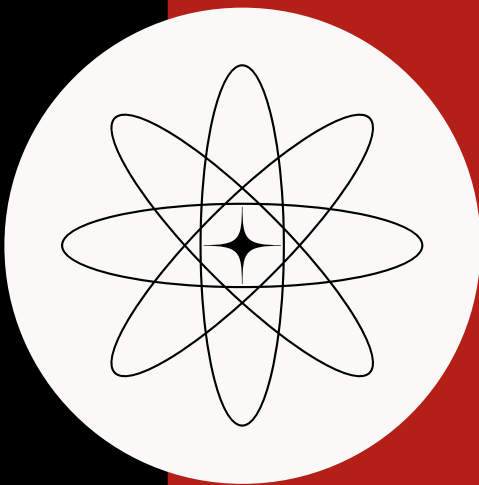
Elevate your brand and support a meaningful cause by becoming a sponsor of the Father Daughter Sneaker Ball! Choose from our range of sponsorship packages starting at \$5,000 and gain valuable exposure to a diverse audience of attendees, media, and community members.



BRONZE

- **Logo placement on event website and promotional materials**
- **Recognition as a Bronze Sponsor during the event**
- **Two complimentary tickets to the Father Daughter Sneaker Ball**
- **Opportunity to include promotional materials in event swag bags**

\$5,000



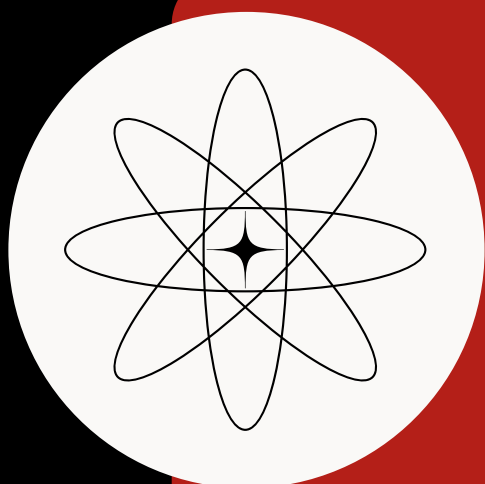
SILVER

- **All benefits of Bronze Sponsorship, plus:**
- **Logo featured on event banners and signage**
- **Verbal recognition as a Silver Sponsor during the event**
- **Four complimentary tickets to the Father Daughter Sneaker Ball**
- **Recognition in press releases and social media posts**

\$10,000

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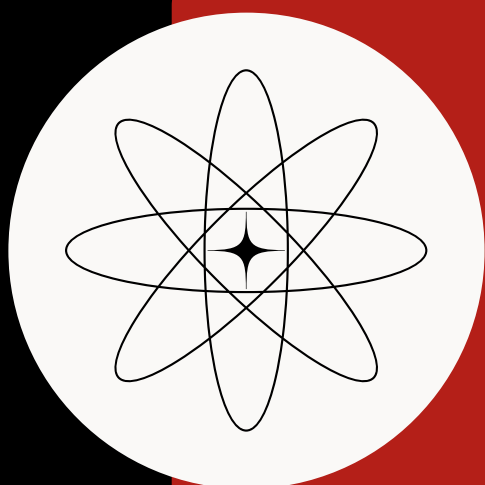
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GOLD

- All benefits of Silver Sponsorship, plus:
- Logo prominently displayed on stage during the event
- Opportunity to address attendees and present a brief message or video
- Six complimentary tickets to the Father Daughter Sneaker Ball
- Recognition as a Gold Sponsor in all event-related communications

\$15,000



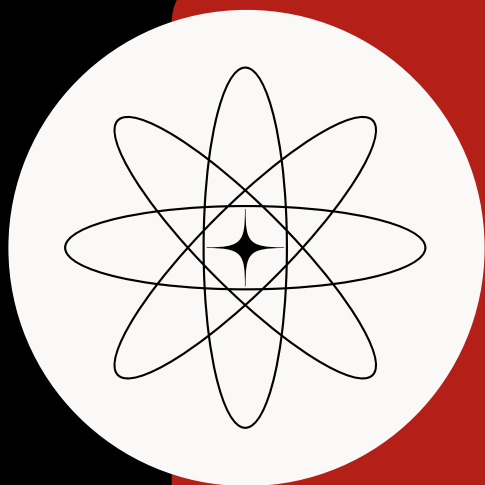
PLATINUM

- All benefits of Gold Sponsorship, plus:
- Exclusive sponsorship of a specific aspect of the event (e.g., photo booth, entertainment)
- Logo prominently featured on all event materials, including invitations and programs
- 8 complimentary tickets to the Father Daughter Sneaker Ball
- Recognition as a Platinum Sponsor in all pre-event and post-event press materials

\$20,000

SPONSORSHIP PACKAGE

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DIAMOND

- **Benefits of Platinum Sponsorship, plus:**
- **Exclusive naming rights as the Diamond Sponsor in all event communications**
- **Logo prominently displayed on the main stage and throughout the event venue**
- **Ten complimentary tickets to the Father Daughter Sneaker Ball**
- **Opportunity to host a VIP reception or lounge area at the event.**
- **Special recognition during the event program and in post-event press releases**

\$30,000



READY TO SPONSOR? CONTACT US!

CONTACT

Email raquel@aoagwllc.com
Phone 404.434.3094

